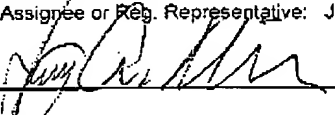


**RECEIVED  
CENTRAL FAX CENTER****MAR 06 2005****PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Patent Application of:

Inventor(s) : Aditya Krishnan, et al.  
Filed : 1/3/2001  
Serial No. : 09/753,430  
Confirmation No. : 1176  
Group Art Unit : 2614  
Examiner : Sheleheda, James R.  
Docket Number : SNY-P4151  
Title : Television Program With Variable Ancillary Information

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

<b><u>CERTIFICATE OF MAILING / FAX TRANSMISSION</u></b>	
I hereby certify that this correspondence is, on the date shown below, being:	
[ ] deposited with the U.S. Postal Service as first class mail with sufficient postage in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.	
<input checked="" type="checkbox"/> transmitted by facsimile to the U.S. Patent and Trademark Office.	
Applicant, Assignee or Reg. Representative: Jerry A. Miller, Reg. No. 30779	
Signature: 	Date: 3/6/2005

**RESPONSE TO OFFICE ACTION**

Sir:

**INTRODUCTORY COMMENTS:**

This communication is responsive to the Office Action dated 2/25/2005, in which all claims were rejected. Applicant(s) respectfully traverse the rejections and request reconsideration in view of the following.

Serial No.: 09/753,430

-1-

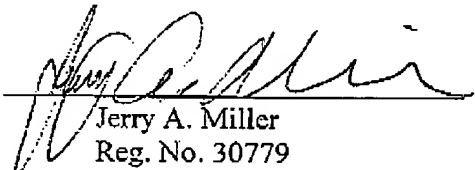
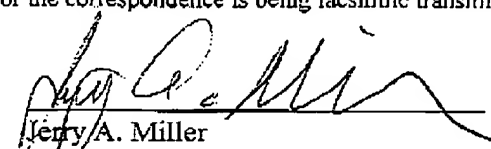
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03/06/2005 14:19 915-816-9982

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PAGE 01/30

**MAR 06 2005**

<b>AMENDMENT TRANSMITTAL LETTER</b>				Attorney Docket No: SNY-P4151		
Application Serial Number: 09/753,430	Filing Date: 1/3/2001	Examiner: James R Shelcheda	Art Unit: 2614			
Invention: TELEVISION PROGRAMMING WITH VARIABLE ANCILLARY INFORMATION						
TO THE COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.						
<b>CLAIMS AS AMENDED</b>						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	NO. OF EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	41	MINUS	41	0	\$50	\$0
INDEP. CLAIMS	9	MINUS	9	0	\$200	\$0
_____ Petition is hereby made under 37 CFR 1.136(a) to extend the time for response to the Office Action of <u>2/25/2005</u> to and through _____, comprising an extension of the shortened statutory period of:						
<div style="display: flex; justify-content: space-between;"> <div>           _____ one month (\$120.00)            _____ two months (\$450.00)         </div> <div>           _____ three months (\$1,020.00)            _____ four months (\$1,590.00)         </div> </div>						
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>						<b>\$0.00</b>
_____ Small entity status of this application under 37 CFR 1.9 and 1.27 has been established by a verified statement previously submitted.  <input checked="" type="checkbox"/> Information Disclosure Statement, List of References and copy of reference  _____ A check in the amount of \$ _____ is attached.  <input checked="" type="checkbox"/> Charge <u>any underpayment</u> to Deposit Account <u>501267</u>  <input checked="" type="checkbox"/> No additional fee is required.  <div style="display: flex; justify-content: space-between;"> <div> <u>3/6/2005</u> Date         </div> <div style="text-align: center;">             Jerry A. Miller            Reg. No. 30779         </div> </div> <p style="font-size: small; margin-top: 10px;">I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or the correspondence is being facsimile transmitted to the USPTO, on 3/6/2005.</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="text-align: center;">             Jerry A. Miller         </div> <div>           Reg. No. 30779         </div> </div>						

**VIA FAX - PAGE 1 of 30**